

# EOI for Precinct Recovery Grants Program

## Form Preview

### Eligibility

\* indicates a required field

#### Expression of Interest for the Precinct Recovery Grants Program

Before completing your expression of interest (EOI), you should have read the **Precinct Recovery Grants [Program Guidelines](#)**

Incomplete EOIs and/or EOIs received after the closing date will not be considered.

This section of the application form is designed to help you, and us, understand if you are eligible for this grant. It's crucial that you complete these questions before any others to ensure you do not waste your time applying for an unsuitable grant.

If you have any questions in regards to these eligibility criteria, please contact Joy Saunders, Business Development Officer, on 9205 5013 or email [joy.saunders@yarracity.vic.gov.au](mailto:joy.saunders@yarracity.vic.gov.au)

#### Confirmation of Eligibility

##### I confirm that the applicant ...

- is submitting an EOI on behalf of a group of five or more business and community representatives with at least two businesses represented (herein referred to as 'project partners');
- is a business operating in the City of Yarra with an active ABN as at 1 March 2020;
- is able to clearly articulate how the project will activate, promote, or enhance a retail and services precinct in the City of Yarra;
- does not own or operate Electronic Gaming Machines (EGMs), or receive funding or in-kind support from EGM venues; nor do any of the relevant project partners;
- operates in accordance with any applicable code of conduct and ethical standards and holds all appropriate permits and licenses; as do all of the relevant project partners;
- will comply with any relevant COVID-19 restrictions and regulations in the delivery of the project.

**Please select below: \***

Yes

No

You must confirm that all statements above are true and correct.

### Contact Details

\* indicates a required field

#### Privacy Notice

We pledge to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*.

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## Applicant Organisation Details

### Registered business name \*

Organisation Name

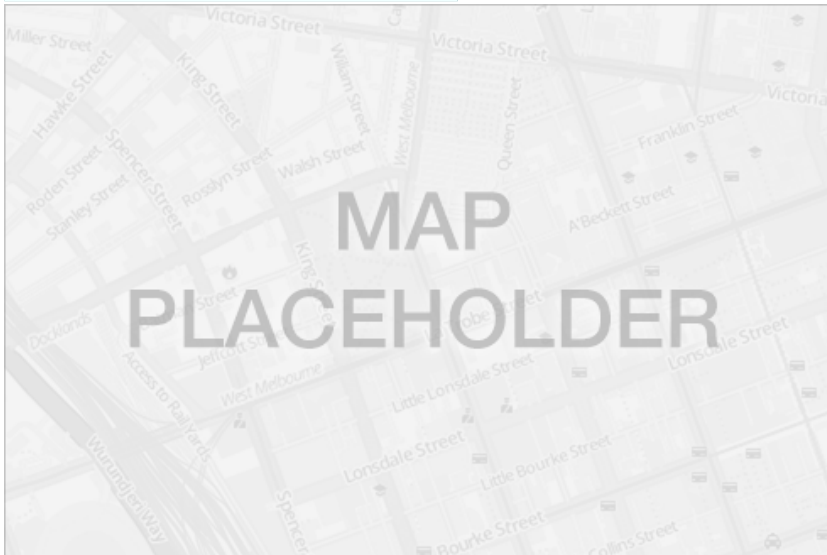
Please use your organisation's full name. Check your spelling and make sure you provide the same name that is listed in official documentation such as with the ABR, ACNC or ATO.

### Trading name

If different from your business name

### Business Primary Address \*

Address



Address Line 1, Suburb/Town, and State/Province are required.  
Must be in the City of Yarra

### Applicant Postal Address

Address

### Applicant website

Must be a URL

### Primary contact person \*

Title      First Name      Last Name

# EOI for Precinct Recovery Grants Program

## Form Preview

This is the person we will correspond with about this grant

### Position held in organisation \*

e.g. Manager, Business owner, etc.

### Primary phone number \*

Must be an Australian phone number.

### Back-up phone number

Must be an Australian phone number.

### Primary contact person's email address \*

This is the address we will use to correspond with you about this grant.

## Project Partners

Please list the name/s of the business and/or community members you are partnering with to deliver this project or event.

You must list a minimum of 4 other project members. A minimum of 1 other business must be represented.

Select 'Add more' if you have more than 4 project partners.

Member Type	Business / Community Member Name	Contact Phone Number	Email	Website
		Must be an Australian phone number.	Must be an email address.	Must be a URL.

## Project Details

\* indicates a required field

### Please indicate what type of project or event you intend to deliver: \*

Activations that create a point of interest for a precinct

# EOI for Precinct Recovery Grants Program

## Form Preview

- Promote destination marketing and other opportunities to increase trade and business opportunities
- Beautifications that strengthen business districts through improved public realm initiatives
- Training programs - targeted programs that directly benefit a location-based group of businesses
- Partnerships between businesses or business and community
- Promotional Event
- Other:

**Please select which best describes what you intend to deliver: \***

- Project
- Event

**Anticipated start date \***

**Anticipated end date \***

If unknown, provide your best guess or leave blank. Must be a date and no later than 31/1/2021. All projects must be completed by 31 January 2021..

**Proposed location and Precinct** If you have an idea that will support businesses outside of the precincts listed, please select 'Other' and let us know the street.

\* Projects that relate to the Bridge Road precinct will be considered with the financial support of the Bridge Road Traders Association who receive a Special Rate to support promotional activities. EOIs will be forwarded to the committee for assessment.

\*

Other:

**Please provide an outline of the project or event \***

Be descriptive, but succinct. Include a brief summary of who this project is for (i.e. beneficiaries), what you will do (i.e. the activities you will perform), and what effects you expect to result from your activities (outcomes). Go to the Funding Centre's Answers Bank at <https://www.fundingcentre.com.au/answersbank#Qu1> if you need some ideas about how to frame your response.

**How does the project or event stimulate the business community within the precinct? \***

## Event Details

# EOI for Precinct Recovery Grants Program

## Form Preview

### Event Description

Word count:

### Event Date/s

Word count:

### Event Type

Public  Private  Ticketed

### Estimated attendance

Must be a number.

### Event Frequency

- One off  
 Recurring

### Event elements

- Amplified music  
 Live entertainment  
 Food (for sale/catered/BYO)  
 Alcohol  
 Road closure/s  
 Activity on footpaths

## Supporting Documentation

SmartyGrants strongly recommends that uploaded files be kept to under 5MB in size. Please keep the combined file size of attachments under 100MB.

**Note:** your upload speed is dependent on the speed of your computer and internet connection. Please ensure you leave plenty of time to upload your documents before the application deadline.

### Supporting documentation

Attach a file:

Any information to help substantiate your application including quotes, images, or plans. Multiple files can be uploaded.

## Project Budget

\* indicates a required field

# EOI for Precinct Recovery Grants Program

## Form Preview

**Total Amount Requested**  
\*

Must be a dollar amount and no more than 20000.  
What is the total financial support you are requesting in this application?

**Total Project/Event Cost**

What is the total budgeted cost (dollars) of your project?

## Certification and Feedback

\* indicates a required field

### Certification

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form).

**I certify that to the best of my knowledge the statements made within this application are true and correct. I understand that this is an Expression of Interest only, and will be assessed against the criteria outlined in the Precinct Recovery Grants Program guidelines. This EOI may or may not result in an invitation from Council to submit a grant application.**

**I agree \***

Yes

No

**Name of applicant \***

Title

First Name

Last Name

**Contact phone number \***

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

**Contact Email \***

Must be an email address.

**Date \***

Must be a date

### Applicant Feedback

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback.

**Please indicate how you found the online application process:**

Very easy

Easy

Neutral

Difficult

Very difficult

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**How many minutes in total did it take you to complete this application? \***

Estimate in minutes i.e. 1 hour = 60

**How did you hear about this grant program?**

- City of Yarra website
- Internet search
- E-newsletter
- Social media
- Word of mouth
- Other:

**Please provide us with your suggestions about any improvements and/or additions to the application process/form that you think we need to consider.**